Reconomy Entrepreneurial Award Application Form

Aspirational Awards

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| --- | --- | --- | --- | --- |
| Name: |  | | Date of Birth: | DD/MM/YYYY |
| Address: |  | | Phone Number: |  |
| Email: |  | | House Project: |  |
|  | | | | |
| Facilitator supporting your application: | |  | | |
| Are you living independently? | |  | | |
| Have you completed the House Project Programme? \* | |  | | |

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| --- | --- | --- | --- |
| Amount of award requested: | £ | | |
| Are you happy to share evidence of how the award has been spent? | Yes | | No |
|  |  |  | |
| Current education and/or employment Status: | Employed | Unemployed | |
| College | University | |
| School |  | |

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| Outline your idea |
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| What makes your idea new and different? |
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| How do you know people will want to buy goods or services from your business? |
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| How will you advertise and get your business known? |
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| Outline any market research undertaken |
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| Projected set up costs – e.g. premises, IT, machinery, office furniture |
|  |
| Year 1 projected costs/overheads e.g. staffing, marketing, energy |
|  |
| Projected sales in year 1 |
|  |
| Projected annual profit or loss in years 1, 2 and 3 |
|  |
| If stock is required, how much will this cost? |
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| Identified risks & barriers |
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| Why should we back you? - what are your personal skills/talents that will help you suceed? |
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| What help will you need to pull together an effective business plan e.g. identifying set up costs (investment), projected profit/loss & cash flows |
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| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | How would you want to share your story with our Panel members? | | |  | | | | In person | Video Call | Phone call | |  |  | |  | | |
| Are you happy for The National House Project to share your story with our partners and across social media to help us obtain more funds to continue giving aspirational awards to others? | |
| Yes | No |

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| Please use this box to share any feedback about the application process with the panel so we can improve the process for applicants in the future. |
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\*We understand that due to covid you may not be finished with parts of your House project programme such as residentials or business pitches. This will be considered when you apply